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PACIFIC CENTURY PREMIUM DEVELOPMENTS LIMITED 盈 科 大 衍 地 產 發 展 有 限 公 司*

(incorporated in Bermuda with limited liability)
(Stock Code: 00432)

INSIDE INFORMATION

NOTIFICATION BY ENFIELD COUNCIL TO PURSUE DISCUSSIONS WITH THE COMPANY AS PREFERRED DEVELOPMENT PARTNER FOR

A UK REGENERATION PROJECT

Further to the clarification announcement dated 3 November 2017, Pacific Century Premium Developments Limited (the "Company") has received notification from London Borough of Enfield ("Enfield Council") to pursue discussions with the Company as the preferred development partner ("Preferred Bidder") for the property development project known as the Meridian Water Regeneration Project (the "Project") in respect of a site in Enfield, London, United Kingdom.

Enfield Council will arrange a meeting with the Company to explain the terms upon which the Company will be appointed as Preferred Bidder. The Company will consider such terms and, if it thinks fit, will sign a confirmation whereupon the Company will proceed with the negotiations with Enfield Council to finalise the definitive agreements for the Project.

The Company will issue a further announcement if there is any material update or development.

This announcement is made by the Company pursuant to the inside information provisions under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Shareholders of the Company and potential investors are advised to exercise caution in relation to any dealings they may undertake in the Shares.

By order of the Board of
Pacific Century Premium Developments Limited
Tsang Sai Chung

Company Secretary

As at the date of this announcement, the Directors of the Company are as follows:

Executive Directors:

Li Tzar Kai, Richard (Chairman); Lee Chi Hong, Robert (Deputy Chairman and Chief Executive Officer); and James Chan

Independent Non-Executive Directors:

Prof Wong Yue Chim, Richard, SBS, JP; Dr Allan Zeman, GBM, GBS, JP; and Chiang Yun

^{*} For identification only